

MEET AET VOLUNTEER Maayan Glaser-Koren



Level of AET membership:

ET/P

Type and location of practice: (City, State)

Educational Therapy LLC, San Jose, CA

We provide in-person and online services for middle school students through adults.

Leadership roles held in AET:

Head of Membership Committee

Social Media and Conference Volunteer

How long have you been an educational therapist?

I've been an educational therapist for about six years.

What brought you to educational therapy?

I first learned about educational therapy when I met my husband's godmother, Sue Strand, from Educational Strategies in San Jose. At the time, I felt lost and didn't like my job. Sue encouraged me to return to school and pursue certification. With two young children, ages 3 and 6, it was challenging, but I was hooked! I knew educational therapy was my true calling.

Areas of expertise:

My area of expertise is in executive function skills and language processing support, specifically for reading and writing. I hold certifications and training in supporting individuals with ADHD, ASD, CPTSD, and Generalized Anxiety Disorder. Additionally, my team and I provide professional development for schools and parents. I also co-founded WizTherapy with my husband to help parents and individuals find support and to assist educational therapists in streamlining their businesses.

What is the best career advice you can give to new ETs?

Find a niche that excites you, something that makes you eager to wake up in the morning and fuels your passion. Choose something you're genuinely excited to invest your time in learning and growing with every day. Also have a good policy in place that protect your boundaries.

Describe a challenge you have faced as an educational therapist:

A recent challenge I faced as an educational therapist was working with a teen whose parent struggled to respect my boundaries and policies and didn't believe in their child's abilities. Despite my good rapport with the teen, I ultimately decided it wasn't a good fit and referred them to someone else.

Describe a highlight of your educational therapy career:

Being an ET is incredibly rewarding. The greatest moments are when clients recognize their own progress and start believing in themselves.

What do you think the future of the educational therapy profession will look like?

My hope is that more parents and schools will understand the value of educational therapy. I also aspire for national accreditation and recognition by health insurance providers so our services can be covered.

How have you benefited from your membership in AET?

From the start, I was excited about the benefits, including virtual study groups, connecting with other educational therapists in my area, and various professional development opportunities.

Hobbies/Leisure Activities:

I find joy in meditating, exercising at the gym, camping, visiting museums, cuddling with my dog, spending time with my family and friends, reading, sewing quilts, singing, dancing, watching TV, repurposing furnitures, and making mixed media art.

